



COMPANY PROFILE 2026

PT ERA ROSHD NUSANTARA

**Where industry experience
meets digital intelligence**

Business Technology Integrator · Strategy · Technology · People

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Practical transformation. One accountable partner.

PT Era Roshd Nusantara (ERN) is an Indonesian Business Technology Integrator and enterprise capability partner. We connect strategy, technology and people to improve performance, governance and competitiveness—from diagnosis through adoption.

OUR DIRECTION

To be a trusted Indonesian partner for advisory, responsible AI adoption, digital transformation and measurable capability building.



Practitioner-led

Business problems framed from operating experience.



Technology-enabled

Technology applied where it improves real decisions.



Capability-centered

Client teams equipped to sustain the result.



Integrated delivery

Advisory, integration and adoption under one lead.

Value is lost in the hand-offs.

Transformation stalls when strategy, technology, governance and people move separately. ERN closes those gaps around one measurable business outcome.

01

Strategy to execution

Turn approved priorities into an implementable roadmap.

02

Data to decisions

Connect trusted data to decisions, workflows and accountability.

03

Pilot to adoption

Build governance and operating ownership around technology.

04

Training to competence

Use assessment and practice to prove role readiness.

Four capabilities. One commercial door.

01 Consultancy & Advisory

Operations, SCM, procurement, contracts, diagnostics, roadmap, PMO and value tracking.

02 Digital & AI Solutions

Private GenAI, copilots, analytics, enterprise platforms, workflows and connected operations.

03 Academy & Capability

Corporate learning, competency mapping, assessment, certification, LMS and practical Training Dojo.

04 Industrial Technology

Robotics, automation, machine vision, smart warehouse, IoT, simulation and integration.

We understand both sides of the table.

ERN is built by practitioners with previous professional assignments across national and multinational energy organizations. That experience connects buyer expectations with supplier execution across the value chain.

TARGET INDUSTRIES · ENERGY & OIL AND GAS · MANUFACTURING · LOGISTICS · HEALTHCARE & WELLNESS · TOURISM, HOSPITALITY, CATERING & MICE

Operators & asset owners

Digital oilfield, SCM, contracts, inventory and operational intelligence.

EPC / EPCIC & contractors

Project procurement, material management, contract risk and PMO.

Oilfield & industrial services

Tender readiness, commercial improvement, analytics and capability.

Manufacturers & fabricators

Supply chain, production visibility and AI-enabled operations.

Start with a decision that matters.



**Human judgment.
AI-enabled decisions.**

AI Opportunity & Readiness (ERN-AORA™)

Prioritize governed use cases and define a sensible pilot.

Digital Oilfield and SCM-AI

Connect operating signals, supply decisions and accountable action.

Procurement & Contract Intelligence

Improve sourcing, tendering, obligations and supplier performance.

Enterprise & Workforce Platforms

Applications, workflows, learning, assessment and certification.

Diagnose. Design. Deliver. Scale.

Every stage ends with something the client can act on. ERN remains the business interface and integrator while specialist capabilities are mobilized under clear governance.

01

DIAGNOSE

Baseline, pain points,
readiness and opportunity.

02

DESIGN

Roadmap, business case,
governance and pilot.

03

DELIVER

Implementation, PMO,
adoption and capability
transfer.

04

SCALE

Measure value, improve and
expand what works.

ONE ACCOUNTABLE RELATIONSHIP · SPECIALIST ECOSYSTEM · MEASURABLE VALUE · CAPABILITY TRANSFER

Operating perspectives brought together.

ERN combines supply chain and procurement, technology delivery, business development and governance. Relevant industry experience reflects previous professional assignments of the leadership team.

 Eko Ridho Ruwyanto President Director / Founder Strategy, SCM, procurement and delivery discipline	 Nugroho Eko Priamoko Commissioner / Founder Governance, oversight and long-term stewardship	 Rina Mariama Director / Founder Business development, partnerships and client relationships	 Junison Zaib Project Director Programme delivery, LMS, SAP and telecommunications systems
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START HERE

Start small. Prove value. Scale what works.

Bring one operational problem. ERN will help frame the business case, the delivery model and the smallest sensible first step.

Executive discussion

Diagnostic

Pilot

Scale

LET'S TALK

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